



AN ABC OF FUNDRAISING!

(A–M)

Inspirational ideas to involve colleagues, family and friends in fundraising frolics!

A	Abseil Apple Bobbing Auction Promises	Aerobic Marathon Antiques Road show Arabian Evening	Arts sale/Art Auction Away Days All Fools' Day Tricks
B	Babysitting Bike Rides Book sale	Baby Photo Competition Burns Night Supper Beetle Drive	Bad Tie Day! Bungee Jumps Bridge evening
C	Cabaret Cake stall Christmas Cards	Carol Singing Caption Competition Car Boot Sale	Car Washing Caricatures Children's fun day
D	Dance Off/Marathon Dress Down Day Darts match	Dog Photos (Guess owner) Dog walking/sitting Duck race	Design competition Day Off Raffle Disco
E	Easter Egg Hunt Easter Egg decoration Exhibition	Embroidery Expert Talks Everyclick.com	Expedition Éclair sales Eco-fundraising
F	Fashion Show Fancy Dress Days Flag Days	Flower show & arranging Film Show Fireworks Display	Fifty-Fifty Club Five into Fifty Fun Run or Fun Days
G	Gift Aid It! Games Evening Garage Sale	Garden Party Go-Karting Greek Night	Good-as-new Sale Golf Day Guy Fawkes Party
H	Hat Sale Halloween Party Heads & tails Auction	Highland Walk Half-Marathons Holiday Talks/Slides	Highland Dancing Hunt the Hotel Comps Home Grown Sale
I	Italian Evening Individual Gifts Instrumental Evening	'In lieu of' events Ikea competitions: design... Ironing events	IQ testing Imitation performances Indian Meal nights
J	Job swap Jam making Jumble sale	Japanese Evening Jewellery collection Jack-o'-lantern design	Jamaican theme party Javelin throwing Jeans day
K	Karaoke contests Kite design competition Knockout Tournaments	Knitting Bees Kabuki – write your own Kenya Challenge	Kite Flying Competition Kick-boxing demo Kissing for coins
L	Lotteries Loud Scarf Day Line Dancing	Learn the Lambada Learn something new Limerick Writing	Laddies Day Ladies Day Luxury raffles
M	Medieval Evening Master class events Masked Ball	Music & Mulled Wine Event Memory Meal Mile of coins	Marmalade sales Marathon Market stall

If A – M haven't yet exhausted you... here's the rest of the alphabet!
(N-Z)

N	Nearly new sales New Year's Eve Dance No-Uniform Day	No Nagging day! Needlework display/sales Netball Tournament	Nepal Challenge Nocturnal events Never say Never...
O	Old Gold Outings Open day	Outgrown exchange Onion peeling competition Owl spotting challenge	Odd events! Odd Jobbing Office Games
P	Pancake day race Panel game Photo competition	Payroll Giving Pram race Pennies From Heaven	Poetry recital Pot luck supper Pub games evening
Q	Quiz Night Quad-biking Quad-skating disco	Quantity Guessing Quaich Design Quiche sales	Quid donation days Quilting Bees Quoits
R	Race night Raffle Rag & Bone Sales	Rally cross Rat Race Real Ale Nights	Reception Display Recital Red Day
S	Scrabble competition Sherry evening Slave auction & disco	Swimming Supermarket trolley dash Stand- up bingo	Sponsored events Sports events Sudoku
T	Tea Day Talent competition Teddy Bears picnic	Treasure Hunt Tennis tournament Triathlons	Theatre Preview Table Tennis Team Challenge
U	Umbrella Day Underdressed Day Upside down-cake sale	Unicycle – sponsored learn! United Nations Dinner Umpire an event	Union Jack Day Unique 'one-off' events Universal appeal
V	Volunteer for an event Vacuum clean for pay Veg – Out: sponsored!	Venice themed parties Versace Fashion show Video evening	Village Fair V.I.P get-togethers Vocabulary contest
W	Walking Whist drive White-water rafting	Wine walks Women's challenge World meal	Wristband sales Waxing Off Hair days Word Searches
X	Xylophone competition Xenophile Evening Xmas Card Sales	Xylograph engraving X-chromosome dares XY-chromosome dares	Xmas Party Xmas Bazaar Xylocarp Stall
Y	Yoga Marathon Yahoo competitions Yodelling events	Yacht days Yard sales Yankee evening	Yellow Days Yarn-dyeing Yearbook Sales
Z	Zany events Zoo breakouts Zodiac evening	Zip-code challenge Zen Garden design Zebra spotting competition	Zulu themed party Zephyr design Zesty drinks do

Fundraising Hints & Tips

Ask with pride

Feel proud that you are raising money for such a worthwhile cause and share your reasons for choosing Alzheimer Scotland. Top reasons for choosing Alzheimer Scotland:

- Alzheimer Scotland is Scotland's leading dementia charity
- We speak out for the rights and concerns of people with dementia, their carers and families
- We raise awareness of dementia in the general population
- We provide a range of practical services at over 60 sites across Scotland

One of the most important tips to remember is if sponsors are pledges - try and secure the money as soon as you can – people may forget and find it more difficult to pay what they have pledged at a later date.

Employers Contribution

If you are employed, your company may offer either:

1. **“Match Funding”** Where your employer will match the sum of the sponsorship you raise pound for pound. Please enquire – normally your HR or finance department will be able to give you this information.
2. **“Match Funding”** Some companies have a Matched Giving policy for charities and will match fund your sponsorship up to a specific limit set by your company. This is tax efficient for them and a great way of doubling your donation. Ask your Manager, Public Relations or HR department about schemes within your company. Even if there is not a recognised scheme, your company may be willing to support you.

Gift Aid

Your fundraising can be increased further by taking advantage of a government scheme known as Gift Aid. Through Gift Aid we are able to reclaim tax on donations made by UK taxpayers through the Inland Revenue. This does not affect your own tax position in any way whatsoever. To claim this sponsors must:

- Tick the Gift Aid box on the sponsor form, confirming that they pay tax on their salary, savings in a bank, investment or pension **AND**
- Provide their: title, first name, last name and home address including postcode (we cannot claim Gift Aid from company or “care of” addresses”)

By doing this the government will add 25p to every £1 they give in sponsor monies: meaning that for every £100 raised the charity will receive in total £125.00. PLEASE NOTE THAT IT DOES NOT COST YOUR SPONSORS ANY MORE MONEY THAN THEIR PLEDGE.

If you have any questions regarding fundraising or sponsorship do not hesitate to contact us on 0845 260 0789 or events@alzscot.org. We can help you all sorts of fundraising ideas, hints and tips.

Thanks for your support