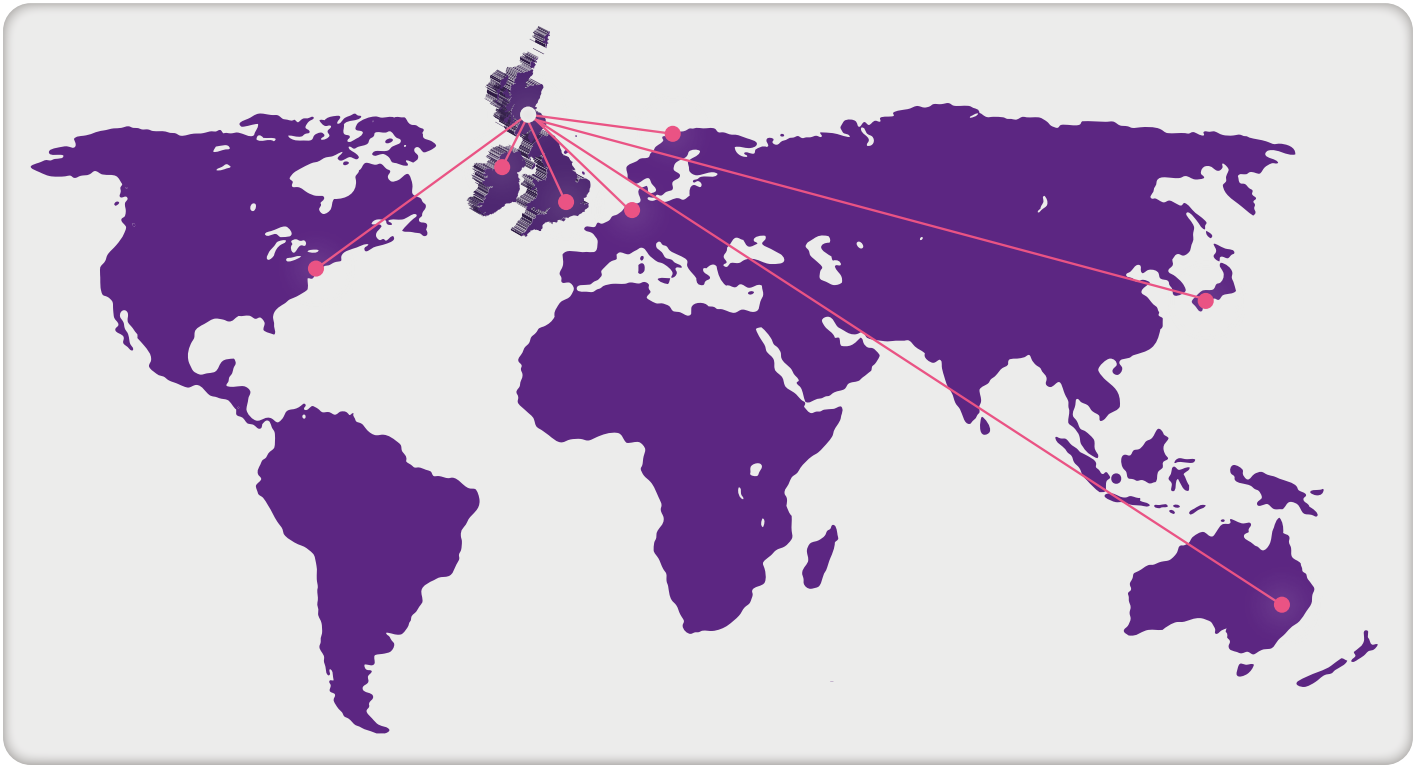


Global Progress - Local Impact



Exhibition, Sponsorship & Promotion Options

About

Our 2015 conference theme is 'Global Progress Local Impact' and will bring together 500 delegates for an innovative programme with key international, national and Scottish speakers. Delegates will include policy makers, health professionals, staff from Alzheimer associations, academics and representatives of the pharmaceutical industry as well as people with dementia and their carers.

Want to Sponsor or Exhibit?

Here are just some of the ways we extensively promote our conference 5 months prior to the event:

- Fortnightly E-mails to a database of over 30,000 people
- Information shared with tens of thousands of staff within the health and social care sector and local authorities
- Regular social media communications reaching over 46,000 people every 3-4 days
- Promoted prominently on the Alzheimer Scotland website which attracts 35,500+ visits per month
- Advertised in various publications such as Dementia in Scotland, Third Force News, Care Industry News and Journal of Dementia Care with a total readership of over 100,000
- Media interest such as STV and BBC (Radio) Scotland.

BOOK TODAY

Enquiries and sponsorship packages - call 0141 410 1072 or email DAW@alzscot.org
www.alzscot.org/sponsor



Advertising Packages

Package A	A full page advert in this year's conference programme	£400
Package B	A half page advert in this year's conference programme	£250
Package C	Organisation leaflet included in delegate folders	£150
Package D	Logo on delegate folder	£100
Package E	Logo on lanyards	£100
Package F	A+D+E	£500

Bursary Package – £200

Fund a person with dementia and their supporter to attend the conference

- logo and link on conference website
- logo to appear on screens at tea and coffee breaks and lunch.

Call us to discuss your chosen package

0141 410 1072

Exhibition Packages

Package A	<ul style="list-style-type: none"> • exhibition stand in prime location • two delegate registrations for full conference • full page advert in programme or leaflet in delegate folder • logo and link on conference website • small logo to appear on screens at tea and coffee breaks and lunch. 	£800
Package B	<ul style="list-style-type: none"> • exhibition stand • two delegate registrations for full conference • half page advert in programme or leaflet in delegate folder • logo and link on conference website • small logo to appear on screens at tea and coffee breaks and lunch. 	£700
Package C	<ul style="list-style-type: none"> • exhibition stand • two delegate registrations for full conference • half page advert in programme. 	£650
Package D	<ul style="list-style-type: none"> • exhibition stand • two delegate registrations for full conference. 	£500
Package E	<ul style="list-style-type: none"> • exhibition stand • one delegate registration for full conference. 	£400
Package F	<ul style="list-style-type: none"> • exhibition stand. 	£300

Sponsorship Packages

Headline Event Sponsor

£5,500

- logo on all event publications, including but not limited to programme, delegate folders, lanyards, all slides on event screen, signage
- logo and link on conference website, with prime position and specific 'event sponsor' accreditation
- large logo to appear on screens at tea and coffee breaks and lunch exhibition stand in a prime location
- full page advert on inside of front or back page of programme
- 8 registration fees for full conference
- leaflet in delegate folders
- logo to appear at footer of all marketing emails, with specific 'event sponsor' accreditation
- benefit from accreditation on social media platforms
- opening and closing 'sponsor thanks' messages.
- display of organisation pop-up banner at the front of the main room, alongside Alzheimer Scotland's pop-up banners.

Catering Sponsor

£2,750

- sponsor the delegates' lunch for this year's conference and receive organisation logo on programme, delegate folder & lanyard
- full page advert or leaflet in delegate folder
- exhibition stand in prime location
- 4 registrations fees for full conference
- logo and link on conference website, with prime position and specific 'catering sponsor' accreditation
- large logo to appear on screens at tea and coffee breaks and lunch
- logo to appear at footer of all marketing emails, with specific 'catering sponsor' accreditation
- benefit from accreditation on social media platforms
- organisation pop-up banners to be on display in the catering hall.

Broadcasting Sponsor

£2,750

- sponsor the AV requirements for this year's conference and receive organisation logo on programme, delegate folder & lanyard
- full page advert or leaflet in delegate folder
- exhibition stand in prime location
- 4 registration fees for full conference
- logo and link on conference website, with prime position and specific 'broadcasting sponsor' accreditation
- large logo to appear on screens at tea and coffee breaks and lunch
- logo to appear at footer of all marketing emails, with specific 'broadcasting sponsor' accreditation
- benefit from accreditation on social media platforms.
- organisation pop-up banners to be on display beside the AV company pod.

Quiet Room Sponsor

£1,750

- sponsor the Quiet Room for this year's conference and receive organisation logo on programme, delegate folder & lanyard
- full page advert or leaflet in delegate folder
- exhibition stand in prime location
- 4 registration fees for full conference
- logo and link on conference website, with prime position and specific 'quiet room sponsor' accreditation
- large logo to appear on screens at tea and coffee breaks and lunch
- organisation pop-up to be on display within the Quiet Room.

If you have any queries, or would like to book any of the exhibition, advertising or sponsorship packages, please call 0141 410 1072, email DAW@alzscot.org or visit www.alzscot.org/sponsor