

Dementia Awareness Week Conference  
The Glasgow Royal Concert Hall, Monday 4 June 2007

# Dementia deserves better - Make dementia a priority in the 21st century



**A conference on changing attitudes and practice in  
policy-making, service provision and the world at large**



**Alzheimer Scotland**  
*Action on Dementia*

# A conference to inspire and challenge

**Today, 1 in 90 Scots have dementia. By 2031 it will be 1 in 50. In the 21st century we face the twin challenges of rapidly increasing numbers of people with dementia and recognition of the need for improved services throughout the course of the illness.**

This interactive conference aims to change attitudes and practice, both in service provision and in the world at large. It will challenge participants to think about dementia services in new ways, and look at how people need to be helped to reduce their risk of developing dementia in the future.

The conference will consider the theme of making dementia a priority from a range of angles. It will consider the demographics and economics of dementia and how it needs to become a national priority for Scotland, as it has in Australia. The conference will highlight a dementia agenda for the new Scottish Parliament.

Our expert speakers will showcase innovative practice from Scotland and internationally, and will challenge the new Scottish Parliament to put dementia issues high on its agenda. Throughout, people with dementia and carers will put forward their perspectives and priorities, and participants will have the opportunity to contribute to the discussion and vote on key questions.

There will be a wide-ranging exhibition.



"Caring for my mother, who had Alzheimer's, means I know first hand the importance of the right support and help, and how hard it can sometimes be to get it. It's so important that we in Scotland give dementia the priority it

deserves at every level, from the politicians to the people who provide services. If you care about dementia, personally or professionally, you should attend this conference."

**Craig Hill**, Comedian

## Programme

### Morning

- 9.30 Registration and coffee
- 10.00 **Welcome and introduction**  
**Noni Cobban**, Convener, Alzheimer Scotland
- 10.05 *Keynote address: How dementia became a national priority for Australia*  
**Glenn Rees**, National Executive Director, Alzheimer's Australia
- 10.25 **The future is almost upon us: the impact of an ageing population**  
**Kate Fearnley**, Policy Director, Alzheimer Scotland
- 10.35 **What now for dementia in Scotland?**  
**Jim Jackson**, Chief Executive, Alzheimer Scotland
- 10.50 **What can I hope for in my old age? A personal perspective**  
**Robert Steward**, Carer
- 11.00 **Interactive panel**
- 11.10 Break, exhibition, refreshments
- 11.40 **Integrated Care Pathways for dementia**  
**Dr David Findlay**, Consultant Psychiatrist, Psychiatry of Old Age, Dundee
- 12.00 **A joined-up approach to post-diagnostic support**  
**Rab McColm**, CPN and **Judi Shaw**, Alzheimer Scotland Memory Clinic Link Worker, Community Mental Health Team for Older People, Stewartry
- 12.15 **Early support - a personal perspective**  
**Ian Miller**, Service User
- 12.25 **Interactive panel**
- 12.35 Lunch, exhibition

## Who should attend?

The conference will be useful for:

- Planners and policy makers
- Service commissioners
- Service providers in the public, voluntary and private sectors
- People with dementia and carers of people with dementia
- Service managers, practitioners and trainers
- Advocacy workers

## Afternoon

- 1.35 **Keynote address: A 21st century approach to dementia services**  
**Christopher Manthorp**, Guardian columnist and Project Director for Reprovision, Waltham Forest, London
- 1.55 **Changing attitudes to dementia and tackling stigma**  
**Agnes Houston**, Scottish Dementia Working Group member and Carer
- 2.05 **A radical approach to a dementia day service - learning from the Dutch experience**  
**Marco Blom**, Director, Alzheimer Nederland
- 2.20 **Imaginative approaches to short breaks**  
**Emma Cashmore & Jaquie Robertson**, ASHA Workers, City of Edinburgh Council Short Breaks Team
- 2.35 **Interactive panel**
- 2.45 **Short break**
- 2.55 **Beyond Barriers - developing a palliative care approach for people with dementia in care homes**  
**Jenny Henderson**, Trainer/Fieldworker, Alzheimer Scotland
- 3.10 **Bobby's story**  
**Anne Macarthur**, Former Carer
- 3.20 **Interactive panel**
- 3.30 **Agenda for the new Scottish Parliament Scottish Dementia Working Group** and **Chris McGregor**, Vice Convener, Alzheimer Scotland
- 3.50 **Chair's closing remarks**

- Health promotion and health improvement professionals
- Inspection teams
- General practitioners
- Old age psychiatrists
- Community mental health teams
- Nursing staff
- Social care workers
- Social work staff

## Booking Form

One person per form - please photocopy as required

### Please complete and return by Friday 25 May to:

Dorothy Keith, Alzheimer Scotland, 22 Drumsheugh Gardens, Edinburgh EH3 7RN

0131 243 1453 • Fax 0131 243 1450 dkeith@alzscot.org

Title (Dr/Ms/Mrs/Mr/other) \_\_\_\_\_

Name \_\_\_\_\_

Job title (if any) \_\_\_\_\_

Organisation (if any) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### Conference fee

Member **£50**  Non-member **£80**

To take advantage of the reduced conference fee, please consider becoming a member (see details overleaf).

Some concessionary places are available for people with dementia and carers, requests please to Dorothy Keith.

Free entrance for anyone accompanying a delegate with special needs.

I will be accompanied by: \_\_\_\_\_

### Payment details

Conference fee £ \_\_\_\_\_

Membership £ \_\_\_\_\_

Donation £ \_\_\_\_\_

TOTAL £ \_\_\_\_\_

*giftaid it* Tick box   
I am a UK taxpayer and would like Alzheimer Scotland to treat all donations I have made in the past 6 years and all my future donations as Gift Aid donations.

### Payment methods

Cheque (made payable to Alzheimer Scotland)

Please invoice

Credit card

Invoice/Cardholder name and address (if different from above) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Post code \_\_\_\_\_

Card number

Expiry date   Card security code

Signature \_\_\_\_\_ Date \_\_\_\_\_

I have special requirements (dietary/access/other).

Please state \_\_\_\_\_

\_\_\_\_\_

Bookings will be acknowledged. Refunds (minus an administration fee) will be given for cancellations made before the closing date. Substitutions are welcome at any time. The organisation retains the right to make any necessary changes to the programme.

Please tick if you do not wish to receive further information about the organisation.



## About Alzheimer Scotland

Alzheimer Scotland is the leading specialist dementia charity in Scotland and works passionately to improve the lives of everyone affected by dementia.

- We run services on over 60 sites providing practical help such as day care and drop-in centres, home support and carer support.
- We provide an extensive website, [www.alzscot.org](http://www.alzscot.org), and our freephone 24-hour Dementia Helpline, **0808 808 3000** offers information and support and receives over 5,000 calls a year.
- We publish leaflets, booklets, reports and a quarterly magazine keeping carers, people with dementia and professionals up to date.
- We lobby the Scottish Parliament and Westminster. Major achievements have been free personal care and the Adults with Incapacity (Scotland) Act.

We depend on fundraised income for our Information and Helpline Services, training for carers, campaigning activities and some specialist services.

### Please consider becoming a member of Alzheimer Scotland.

#### Types of membership

- Individual £20    Group £25    Corporate £45
- Reduced rate £5 (for carers/former carers/people with dementia/over 65s/and unwaged)
- Life membership £400

#### Becoming a member means that you:

- demonstrate support for our aims and work
- are entitled to vote at the AGM and stand for election to Council, our governing body
- strengthen our campaigning voice for better rights for people with dementia and their carers
- receive our quarterly magazine, *Dementia in Scotland*, and our Annual Report
- receive information and publicity leaflets.

#### A member can become more involved with activities by:

- being an active branch or carer panel member
- applying to train as a Helpline volunteer
- offering to be on a standing committee or working group
- helping with fundraising and awareness raising
- volunteering in a day centre.

## The Glasgow Royal Concert Hall

Alzheimer Scotland encourages participants to walk, cycle and use public transport where possible, as part of a healthy lifestyle.

#### By train

Queen Street Station is a 3 minute walk. From the station turn right onto Buchanan Street. The Hall is at the top of Buchanan Street.

Central Station is a ten minute walk. From Gordon Street go right at the main entrance and make your way onto Buchanan Street.

#### By subway

The nearest subway station is Buchanan Street, a 3 minute walk. From the subway take the Buchanan Street exit; the Hall is at the top of Buchanan Street.

#### By bus

Buchanan Street Bus Station is directly across the road from the Killermont Street entrance to the Concert Hall.

#### By bike

There is cycle parking outside Sainsbury's in Buchanan Street, 2 minutes' walk from the Hall.

#### By car

##### Directions from Edinburgh

Take the M8 junction 16 (Aberfoyle/George Square cut off). As you take this exit you will immediately see a sign on the left for Concert Square Car Park (formerly Buchanan Car Park). The car park has facilities on the ground floor for disabled drivers.



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**Alzheimer Scotland**  
Action on Dementia

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