



Alzheimer Scotland
Action on Dementia



Forget-Me-Not Tribute Funds



Make a donation to Alzheimer Scotland in honour of someone you love

Whether you make one donation in someone's memory, or want to regularly fundraise in honour of someone living with a diagnosis, your support will help us to ensure that no-one goes through dementia on their own.

How a Forget-Me-Not Tribute Fund Works

This is a lasting way of commemorating someone special. The Fund is set up in someone's name, and donations are made to support our essential work.

How to make a contribution to your Forget-Me-Not Tribute Fund

If you set up a Forget-Me-Not Tribute Fund, you or anyone else can contribute to it in any number of ways – whatever feels right.

Some people choose:

- to give a single donation;
- to make monthly gifts by Direct Debit; or
- to participate in fundraising events.

If you take advantage of Gift Aid, your donation will be worth more.

How to set up your Forget-Me-Not Fund

All you have to do is complete and return the attached form.



Chris Traynor, fundraising in honour of his mother and grandmother.

Why set up a Forget-Me-Not Tribute Fund?

“My Gran was very much a family person and was very involved in the lives of her children and grandchildren.

She was very active and went swimming most mornings, and invited me to join her on school holidays.

She always put others first, had time for everyone, and volunteered for many years.

She was diagnosed with multi-infarct dementia/Alzheimer's in 2001, when I was 15.

As my Gran was such a strong, independent woman, it was heartbreaking.

When I think of her I think of fun and laughter and so I wanted to remember her in a positive way and allow her to leave a positive legacy.

I am especially passionate about the service your charity provides in supplying hospitals with dementia nurses. Raising awareness to me means sharing the memories of those who can't.”

Laura, fundraising for Alzheimer Scotland in honour of her Gran, Janet Howie.





Jennifer and Tommy's story

"A legend within our family and one of the greatest men I have ever known." Thomas McPhilips Grant, or Tommy as he was better known, lived life to its fullest. "He was very active, always on the go, everybody knew him, and he was always good for a laugh."

Jennifer, his granddaughter, recalls how difficult it was learning as a family to live with dementia.

"I found it hard, I kept thinking 'why am I not coping with this?' Then I phoned the Alzheimer Scotland Helpline. When I talked to them, they listened, and explained I was coping – I just had a lot of other things to deal with too."

As Tommy deteriorated, he was hospitalised. Jennifer realised just how many people are affected by dementia in Scotland. "I saw all the other people in the other beds, and thought 'what about all the people in other wards in other hospitals, and their families?'"

The impact of Tommy's condition on her family spurred Jennifer to set up a Tribute Fund in his memory.

"Setting up the fund was my way of dealing with things and coping with what had happened with my grandfather. Once I had experienced the illness personally, there was no stopping me."

In the first year after his passing, Tommy's Fund raised almost £2000 for Alzheimer Scotland, through individual donations, a coffee morning, a car boot sale, an autumn fair and sponsorship.

"I'd like people to know it's very quick and easy to set up. I just filled in the form and sent it in to Alzheimer Scotland. I especially like the cards you can give to family and friends – they're a great idea."

"It's great to know that someone else is benefiting from what I do – I'm helping other families that are going through what we went through."



Jennifer is a passionate fundraiser.



One of our Dementia Advisors, making sure no-one goes through dementia on their own.

How a Forget-Me-Not Tribute Fund contributes to our work

My background is in nursing and nursing home management but my Mum had Alzheimer's disease, meaning I can look in from a personal as well as professional perspective.

I spend time with individuals with a diagnosis and their families and/or carers, giving timely advice, leaving the door open for further contact if required. I believe meeting face to face makes it easier for people who are diagnosed and their families to contact me at a later date.

My role helps people feel less isolated and more informed and so more confident. It is all about concentrating on what they can do, not on what they cannot do. I am very passionate about my role.

It is estimated over 85,000 people are living with dementia, with this set to double in the next 25 years. Forget-Me-Not Funds, as part of our fundraising, help progress our medical and social care research programmes, raise awareness of the illness and maintain our resource centres, support staff, projects and campaigns for the rights of people with dementia and their carers.

I would like to set up a Forget-Me-Not Tribute Fund in the name of:

Each month/quarter/yearly I would like to give £_____ (please specify).

Starting on (tick as appropriate) 1st or 15th of _____ (month) _____ (year)

Title: _____ First Name: _____

Last Name: _____

Address: _____

_____ Postcode: _____

Tel: _____

Email: _____

May we email you? Yes No

Simply complete this form or call us on 0131 243 1453. You can also donate online at www.alzscot.org/fundraising.

INSTRUCTION TO YOUR BANK OR BUILDING SOCIETY TO PAY BY DIRECT DEBIT

Name and full postal address of your Bank or Building Society:

Name(s) of Account Holder(s): _____

Bank/Building Society: _____

Account Number: _____ Bank Sort Code: _____

Instruction to your Bank or Building Society: Please pay Alzheimer Scotland Direct Debits from the account detailed on this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this information may remain with Alzheimer Scotland, and if so, details will be passed electronically to my Bank/Building Society. Originator's Identification Number: 8 0 1 0 8 0

Reference (to be completed by Alzheimer Scotland)

Signature(s): _____ Date: _____

Banks and Building Societies may not accept Direct Debit instructions from some types of account.



I'D PREFER TO GIVE A SINGLE DONATION NOW OF (tick as appropriate) £250 £100 £50 £25 Other _____

I do not require an acknowledgement

VISA / Mastercard / CAF Charity card no: _____

Name on card: _____

Card security code: _____

For Maestro cards only – Issue no: _____ Valid from: _____ to _____

Cardholder's address if different: _____

Signature: _____ Date: _____

I am a UK taxpayer and would like Alzheimer Scotland to treat all donations I have made in the past 4 years and all my future donations as

Gift Aid donations (please tick) *giftaid it*

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Group (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax that all charities and CASCs I donate to, and will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

We may mail you from time to time. If you do not wish to receive other mailings please tick. Your name and personal details will be stored on our database and will NOT be passed on to any commercial organisation or charity.

Registered in Scotland 149069. Alzheimer Scotland - Action on Dementia is registered under the Data Protection Act 1998.

Thank you.

TF0313

Forget-Me-Not Tribute Funds
Fundraising Department
Alzheimer Scotland
FREEPOST EH2835
Edinburgh
EH3 7RN



Dementia **Alzheimer Scotland**
Action on Dementia

Helpline **24**
HOUR

Freephone **0808 808 3000**
Email: helpline@alzscot.org

We need £10,000 per day to fund our vital work including:

- 24-hour dementia helpline
- Dementia nurses
- Dementia research
- Dementia advisors

Alzheimer Scotland
Action on Dementia



www.alzscot.org

Making sure no-one
goes through dementia
on their own



give with confidence



Scottish Charity no. SC022315