

# Stay connected with our



## virtual fundraising hints and tips

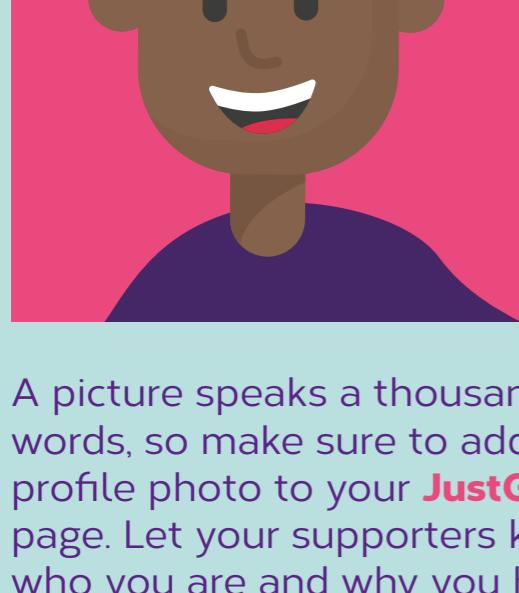
We understand that coronavirus is affecting our lives in so many ways, and so we really appreciate your continued support by registering to participate in this year's Memory Walk Big Weekend on 19 or 20 September.

We've put together this collection of ideas to help you safely along your Memory Walk fundraising journey.

Remember we're here for you every step of the way for Memory Walk. If you need any help please email [memorywalk@alzscot.org](mailto:memorywalk@alzscot.org) and one of our team will be back in touch.

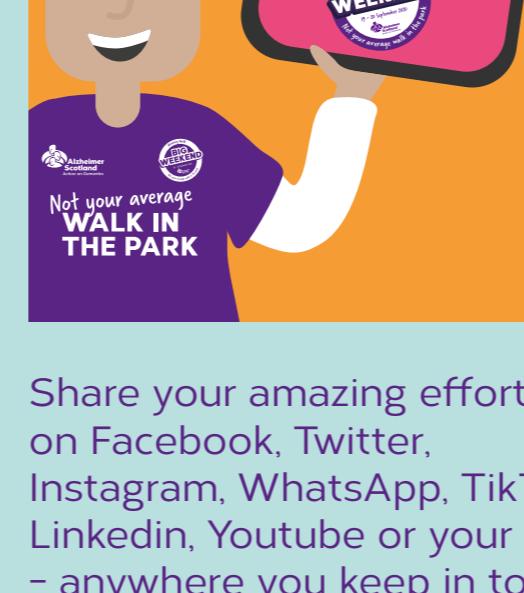
### Memory Walk Big Weekend Top Fundraising Tips!

#### Show face!



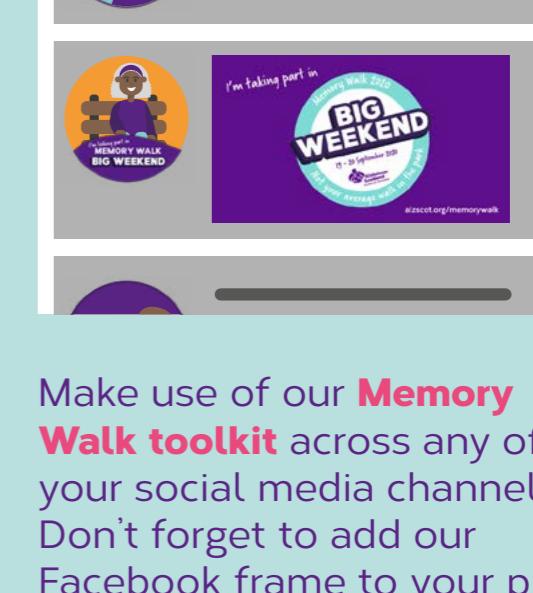
A picture speaks a thousand words, so make sure to add a profile photo to your [JustGiving](#) page. Let your supporters know who you are and why you have chosen to take part in Memory Walk Big Weekend!

#### Stay connected



Share your amazing efforts on Facebook, Twitter, Instagram, WhatsApp, TikTok, LinkedIn, YouTube or your blog - anywhere you keep in touch with friends! Remember to use **#MemWalkScot**

#### Personalise



Make use of our **Memory Walk toolkit** across any of your social media channels. Don't forget to add our Facebook frame to your profile, and do share our videos and images, to help spread the word!

#### Get others involved



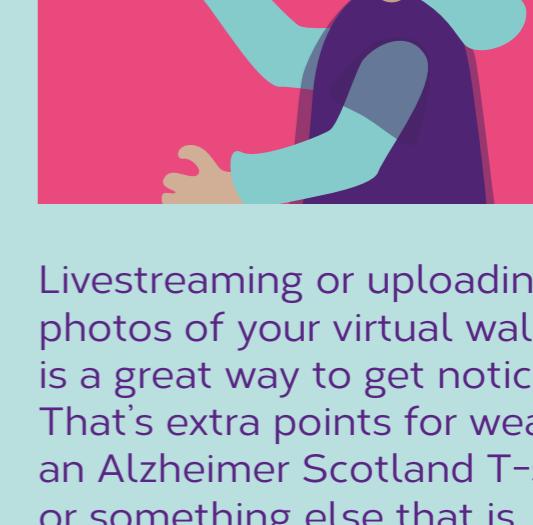
Why not ask friends and family to join you (make sure you adhere to social distancing guidelines) or encourage them to take on their own walk in a location of their own choice.

#### Walk to the beat



Ask people to donate a few £s and in return let them choose a song that you must listen to during your walk. Why not record yourself singing along to appear in our special, BIG film!

#### Ready, set go LIVE



Livestreaming or uploading photos of your virtual walk is a great way to get noticed. That's extra points for wearing an Alzheimer Scotland T-shirt or something else that is perfectly purple!



#### Join your Memory Walk Facebook group!

Thousands of amazing people have signed up to participate in your Memory Walk Big Weekend 2020.

We've set up a new private Facebook members group for all participants to chat, swap ideas and top fundraising tricks. Get involved!

