

Missing Alert Toolkit For Community

What to do to when someone with dementia is missing in your area.

CARERS please refer to the Missing Alert Toolkit for Carers.

If someone with dementia is missing in your area, please follow these brief guidelines

Look out, don't go out.

While the Police would encourage the missing person's carers and family to tactfully look for the missing person, the advice to members of the public would be not to join in the search. A missing person search is a carefully considered operation and the Police will have the right resources to coordinate it and carrying it out methodically and thoughtfully. However, members of the public and the Purple Alert community are encouraged to look out for the missing person if they're walking about in the area. Members of the public might also check their immediate vicinity such as front garden, back garden or building entrance. If in a rural area, they might check their land.

Comment wisely

If you read a missing alert on social networks or on Purple Alert, please only comment if you have relevant information strictly relating to the search. Messages of good will are welcome after the person is found safe, but they are a nuisance during the search and they

This Preventative toolkit has been developed by Alzheimer Scotland in partnership with Police Scotland to help providing the right support in the eventuality of a person with dementia going missing.

actively disrupt the search efforts.

Share only with consent

If you want to share a Purple Alert on social networks, via text, WhatsApp or email is ok, but only do so after receiving explicit consent from the missing person carer. When the alert is over, it's your responsibility to take down the alert you shared on your channels.

Be kind

If you see the missing person, you should approach them calmly, introduce yourself and ask if they are ok. Comfort them if possible. If you are sure they're the missing person you saw on Purple Alert, contact the carer via the app. If you don't have Purple Alert, call 999 and explain that you are with a person with dementia who is lost. Stay with them until support arrives. You may share contacts with the carer or the Police for future reference.

Spread the word

You can make a huge difference by telling one friend, one colleague and one family member to download Purple Alert. The larger the community is, the safer it will be for People with dementia if they're missing.