

# Festive Fundraising Ideas



## Winter Warmer

Channel your inner elf and wear a cosy Christmas jumper, reindeer antlers, tinsel necklace or Santa hat for the day in return for a donation to Alzheimer Scotland.

## Polar plunge

Get sponsorship for a midwinter 'dook' in the sea!

## 12 Days of Fitmas

Complete our festive fitness challenge, donate £12 and encourage others to join in too! Visit [www.alzscot.org/12-days-of-fitmas-do-it-for-dementia](http://www.alzscot.org/12-days-of-fitmas-do-it-for-dementia)

## Santa Stroll

Organise a sponsored festive memory walk in your local area with friends and family

## Cut out the Cards

Instead of sending traditional Christmas cards, why not send a **festive e-card** and donate the money you would have spent to Alzheimer Scotland.



Virtual Brick Appeal



## How to Donate

For fundraising materials, support or for more information about how we can work together please contact [fundraising@alzscot.org](mailto:fundraising@alzscot.org) or call 0131 243 1453.

Online via  
[www.alzscot.org/donate](http://www.alzscot.org/donate)

Set up a JustGiving Page via  
[www.justgiving.com/alzscot](http://www.justgiving.com/alzscot)

### Text ALZSCOT to 70085 to donate £10

Texts cost £10 plus one standard rate message and you'll be opting in to hear more about our work and fundraising via telephone and SMS. If you'd like to give £10 but do not wish to receive marketing communications, text ALZSCOTNOINFO to 70085.

**By cheque** made payable to 'Alzheimer Scotland', and posted to:  
Stakeholder Engagement,  
Alzheimer Scotland, 160 Dundee Street,  
Edinburgh, EH11 1DQ