

# 20 Ways to Top your Target



## At home



### The Swap Shop

Refresh your wardrobe and fundraise at the same time! Get together with friends for a clothes swap and ask for a donation per item. If fashion isn't your style you could try the same with books, homeware or beauty products.



### Purple Makeover

Encourage people to help you meet your target by offering an incentive! Why not offer to dye your hair (or beard) or dress up head to toe for the big day – in the infamous Alzheimer Scotland purple of course.

### Close Shave

Your loss can bring big gains. Ask people to sponsor you as you brave the shave (or wax) – hair, beard or legs, the choice is yours. Go live on Facebook to let your sponsors watch the action.



### Potluck

Instead of dining out for your next occasion, host a potluck at home instead. Ask everyone to bring a dish to share and donate the money they would have spent at a restaurant. This one works well with a theme – how about around the world?



### Night at the Pictures

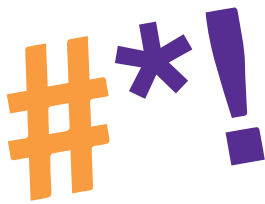
If you own more films than Netflix get your friends round for a private screening. You provide the popcorn, they make a donation. Have a penalty fine for anyone who talks over the best bits.



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## At the Office



### Swear Jar

Ask your colleagues to donate 50p or £1 every time they swear. If your office has clean mouths levy the fine for another crime – leaving dishes in the communal sink perhaps?



### Small Change, Big Difference

Ask people to donate their loose change at the end of the day. Every little helps. Why not ask us for a collection box to sit at your desk?

### Music to our Ears

Ditch the radio in favour of a Spotify playlist at work for a day. Ask colleagues to pay a pound per song request.



### Great Scottish Bake Off

Channel your inner Prue Leith and whip up some sweet treats to sell at your work, community or social group.

### Quids In

Ask everyone in your work place, hobby group, or social media circle if they can donate just a pound. It all quickly adds up.



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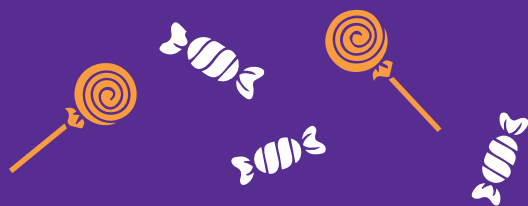


## With the Kids



### Working at the Carwash

Turn muck into brass. Offer to wash your neighbours or colleagues' cars in return for a donation. This one also works for windows!

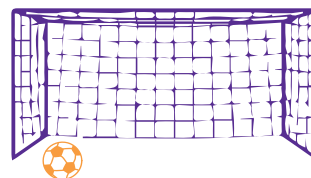


### Sweetie Jar

You can't beat a classic. Fill a jar with sweets and charge people £1 to guess how many you crammed in. Closest guess wins the sweets.

### Penalty Shoot-out

Donate £1 for every shot missed.



### Silence is Golden

Can you get your chums to keep schtum to raise funds? Or reinvent it for the 21st century and have a social media silence. Make it competitive and see who cracks first.

### Purple Party

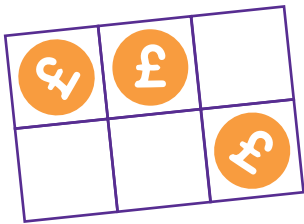
Go totally purple for Alzheimer Scotland! Get your friends round or ask the local community hall if you can deck the halls for a cause. Purple snacks, purple drinks and purple clothes. Sell tickets for entry or host a tombola to raise funds.



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## Other ways



**Square Go**

Create a sweepstake card for an upcoming sporting tournament or a TV competition show and ask friends, family and colleagues to purchase a square for £2 per go. Whoever purchases the winning square, wins. You could offer half the money raised as a prize and add the rest to your fundraising. Alternatively, offer a small prize instead.

Taking part in a sporting challenge? We have a 'guess my time' sweepstake especially for you!



## Bags Packed

Ask your local supermarket if you can offer a bag packing service to their customers at the till. Make sure you ask us for a collection bucket and authorisation letter first!

## Going Cold Turkey

Whether its your morning cuppa, evening glass of wine or any other indulgence, give it up for a good cause and ask for a donation to ease the pain.



## The Skills Auction

We all know a neat freak, champion baker or DIY enthusiast. Can you persuade your mates to auction off their skills to the highest bidder to raise money? How much can you get for half a day of decluttering, a belter of a homemade birthday cake or a hand to put those shelves up?

## Quizzie Rascal

Everyone loves a pub quiz! Get your teams together and charge an entry fee. You could host this in your local, at work or at home. Email us if you'd like a ready-made list of questions.



**We always love to chat to our lovely supporters so say hello to us at [events@alzscot.org](mailto:events@alzscot.org)**