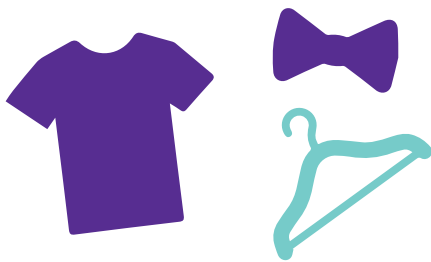


# Top your Target Virtually

Try out our ideas for fundraising online and at home

## Get Thrifty



Clothes you never wear collecting dust? Items hidden away with the tags still on? Use an online platform to safely sell them for someone else to enjoy and add the profits to your fundraising. You'll declutter and raise funds at the same time - win win!

## Purple Makeover



Encourage people to help you meet your target by offering an incentive! Why not offer to dye your hair (or beard) or dress up head to toe in the infamous Alzheimer Scotland purple of course. Make sure to upload photo evidence!

## Close Shave

Your loss can bring big gains. Ask people to sponsor you as you brave the shave (or wax) - hair, beard or legs, the choice is yours. Go live on Facebook to let your sponsors watch the action.



## Dinner with a Twist

Host an online dinner night and ask people to make a donation to join in - wine and cheese tasting is our go to choice! The good news is you won't be left with all the washing up.



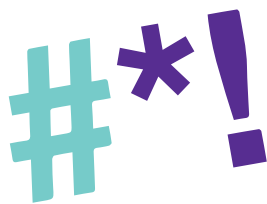
## Quids In

Ask everyone in your work place, hobby group, or social media circle if they can donate just a pound. It all quickly adds up.



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## No Work Chat Challenge

Set up an online weekly tea break with your colleagues with one rule- no work chat! Anyone who mentions work has to donate £1.



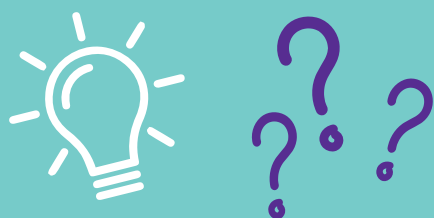
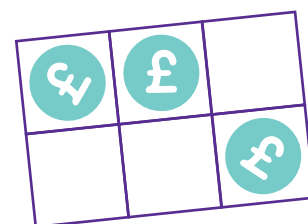
## Small Change, Big Difference

With working from home more common, ask colleagues to donate their lunch/coffee money or their old commute costs. Every little helps. If your work is open for business and it's safe to do so, why not ask us for a collection box for your work?

## Social Sweepstake

Share a sweepstake on your social page or Whatsapps and charge £2 per guess. Why not choose an upcoming sporting tournament, TV competition show or use our very own 'guess my time' sweepstake if you're taking on a sporting challenge.

Whoever purchases the winning square, wins. You could offer half the money raised as a prize and add the rest to your fundraising. Alternatively, offer a small prize instead.



## Quizzie Rascal

We know Zoom fatigue is real, but this is for charity! Ask each person taking part to make a small donation and let everyone know what Alzheimer Scotland means to you and why you are fundraising. To mix it up, ask each team to host a round and keep it fun by adding in a scavenger hunt!

## Going Cold Turkey

Whether its your morning cuppa, evening glass of wine or any other indulgence, give it up for a good cause and ask for a donation to ease the pain.



# Top your Target Virtually

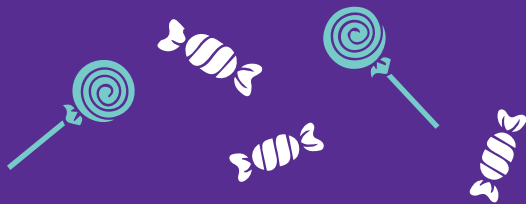
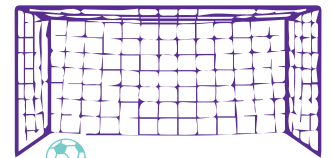
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## With the Kids

### Penalty Shoot-out at Home

Get your household involved and challenge them to score as many goals as they can. Every missed shot equals a £1 donation. Here's another idea- film it and ask people online to guess who will score. If they guess wrong they donate £1.



### Sweetie Jar

You can't beat a classic. Fill a jar with sweets and charge people £1 to guess how many you crammed in. Closest guess wins the sweets. To put a virtual twist on this classic take a video of the jar and share online!

### Silence is Golden

Reinvent the sponsored silence for the 21st Century and have a social media silence. How long can you pledge to stay offline in exchange for donations?



**We always love to chat to our lovely supporters  
so say hello to us at [events@alzscot.org](mailto:events@alzscot.org)**