



run by people with dementia

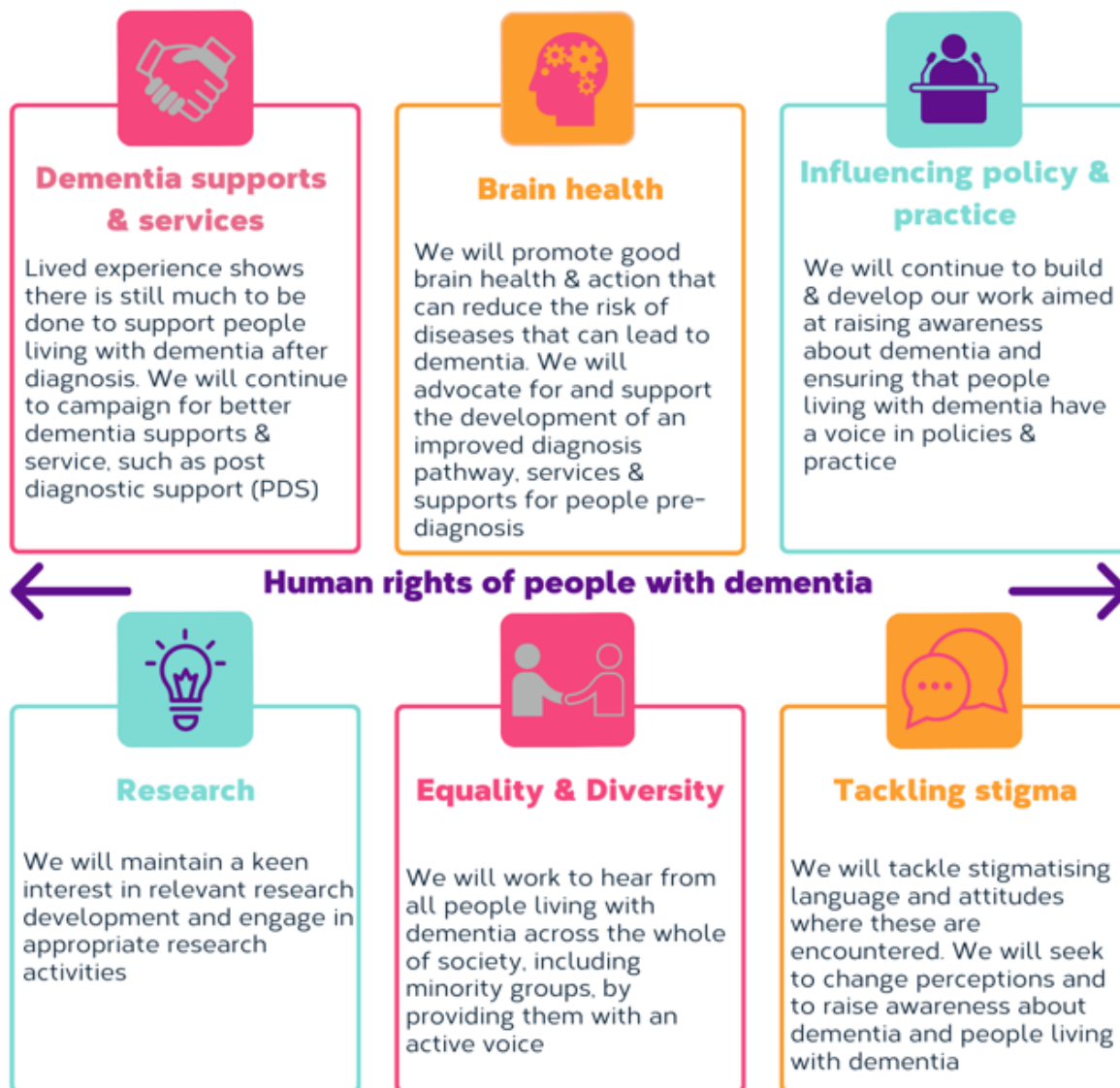
Priorities and Focus Areas 2023/24

Active Voice

"Enabling and promoting the diverse voices of people with dementia and carers to campaign for, promote and uphold rights and drive change."



Active Voice - "Enabling and promoting the diverse voices of people with dementia and carers to campaign for, promote and uphold rights and drive change."





Dementia Supports and Services

- Campaigning for improved, dedicated Post Diagnostic Support & support pre-diagnosis to meet people's needs
- Advocating for a dedicated Young Onset Dementia pathway & services
- Calling for complete health checks for people living with dementia, at least once a year
- Championing supports and services to meet people's needs throughout their dementia journey

Brain Health



- Supporting the development of a dedicated programme of pre-diagnosis support for people with Mild Cognitive Impairment (MCI)
- Promoting information and advice to help maintain good brain health
- Campaigning for an improved diagnosis pathway with early detection and an early and timely diagnosis



Influencing Policy and Practice

- Influencing & monitoring delivery of national policy & practice, such as the Scottish Government's National Dementia Strategy and National Care Service
- Working with partners to deliver a better deal for people living with dementia, such as through the Fair Dementia Care campaign and the Long-Term Care Commission
- Supporting partners to ensure that service provision and workforce knowledge and practice are informed by people with lived experience
- Building local connections to consult with people affected by dementia from all over Scotland

Research



- Working as partners in research
- Promoting confident conversations in research
- Supporting the commissioning of purposeful research



Equality and Diversity

- Understanding the needs and wishes of people living with dementia across all values, beliefs, communities & traditions
- Reaching people in rural communities
- Promoting confident conversations on equality & diversity
- Hearing from hidden and quieter voices

Tackling Stigma



- Advancing a positive image of dementia
- Working with partners to improve awareness through education and outreach
- Advocating positive and inclusive language
- Promoting members blogs and challenging stigma
- Raising awareness of Young Onset Dementia